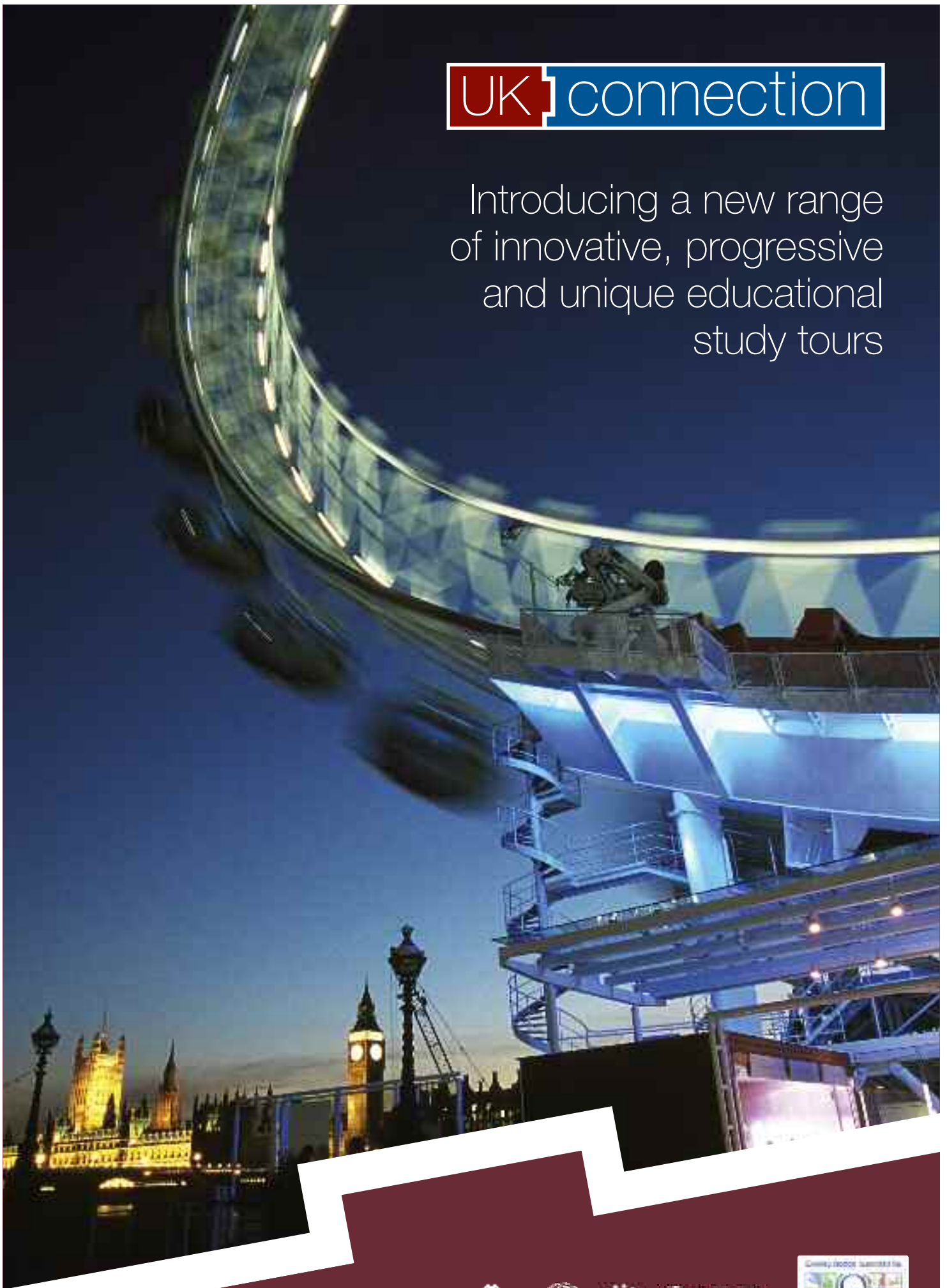


UK connection

Introducing a new range of innovative, progressive and unique educational study tours



LONDON

ARCHITECTURE, CONSTRUCTION & ENGINEERING

UK Connection is working alongside a local London architect specialising in guided walks and tours for students studying this diverse and challenging subject. With so many environmental, economic and social challenges facing the built environment today, it is important for students to be able to examine the relationship between architecture, sustainability and urban design. London offers a dynamic mix of buildings and public spaces that underline many of the issues facing contemporary architectural design and construction. Tours can be tailored to meet the specific area of study and your guide will explore and engage your students on an interesting and comprehensive architectural tour. Stops can be made during your tour.

Guided Architectural Coach Tour

(Optional – 1.5 hour guided visit of the London Olympic Site on foot)

London is full of unique and fascinating architecture ranging from the modern towering glass structures to the many famous and historic buildings spread across this sprawling and vibrant city. During your tour students will embark on a journey glimpsing many of the buildings that have made London the dynamic world city it is today.

The nation's capital is also home to what will become the East end's legacy of 2012, the London Olympic site, which post the games will be transformed into one of the largest urban parks created in Europe for more than 150 years. At the end of your tour your coach will take you on an orbital route around the centre piece of the Games offering spectacular views of the northern edge of the Park normally shielded from public view.

- 3 hour guided coach tour led by qualified local architect
- Visit many of London's most important architectural landmarks (timed stops can be made during your tour)
- Orbital tour around the Olympic site
- Flexible tour, itinerary tailored to your specific requirements

Optional

- 1.5 hour London Olympic site visit (by foot)
- Presentation from a Project Manager is available at the Olympic site with advance notice and by prior arrangement

One Jubilee Street, Brighton, East Sussex, BN1 1GE

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London 2012 Olympic Venues coach tour & London Olympic Site visit (on foot)

Its at Stratford, the heart of the East End where your Olympic Tour commences and students witness history in the making as the construction of this unique development progresses in readiness for the world to see in 2012.

Your coach will drop the group off for a 1.5 hour guided visit along the Greenway, a public footpath running alongside the main Olympic site providing an informed commentary on a range of topics including the old and new architecture in the surrounding area, why Stratford was chosen for the Olympics, the construction of the stadiums, urban regeneration and deprivation, planning and infrastructure and the sustainability of the site.

(Please note members of the public are not allowed access to the construction site)

Boarding your coach you will leave the Olympic site and continue on an orbital route around the Olympic Park, the centre piece of the Games. Commentary will focus on all the main venues and facilities being constructed for or around the Games, including the Olympic Stadium, Aquatics Centre, Athletes Village, Orbit sculpture, International Broadcast and Media Centre and Westfield Stratford City. The tour also offers spectacular views of the northern edge of the Park normally shielded from public view. Highlights will be stunning views of the Velodrome and Basketball Arena.

The tour proceeds to nearby Upton Park, current home of West Ham Football Club before their move into the Olympic Stadium in 2013. Next stop is the Excel London, London's largest exhibition centre and itself a symbol of the ongoing regeneration of East London's historic Royal Docks. This will be the Olympic venue for Boxing, Judo and Weightlifting. The tour will then proceed south of the river to Greenwich. As well as being one of London's four UNESCO World Heritage Sites, Greenwich has strong royal and maritime connections and is home to some of Europe's most spectacular baroque architecture. Next year H.M. the Queen will grant Greenwich 'Royal Borough' status as part of her Diamond Jubilee celebrations. Historic Greenwich Park, one of London's eight Royal Parks, will be the venue for Olympic Equestrian events and the tour will feature the prototype spectator stand and dressage area already constructed for test events this summer.

Next stop will be the Royal Artillery Barracks in nearby Woolwich. This is a magnificent example of monumental Georgian architecture containing the longest continuous façade in northern Europe and the largest military parade ground in England. Its rich military heritage makes this the natural backdrop for the Olympic Shooting events which will take place here next year. Last stop will be the iconic o2 Arena or the Millennium Dome. This is one of the largest and most successful leisure and entertainment complexes in the world and is the centre piece for the huge wave of riverside regeneration that has taken place in the formerly derelict North Greenwich Peninsula since the Millennium. The o2 is the venue for next year's Gymnastics events.

Throughout the tour the commentary will analyze the logistical and strategic implications of distributing Olympic venues across such a broad area of the city. It will also explore how London 2012 will affect the wider social, cultural, architectural, urban, environmental and economic fabric of London as a whole and east London in particular. It will chart how the Games will attempt to rejuvenate what were formerly some of London's most deprived areas and provide a glimpse of what the long-term legacy of the Games could be to the character and identity of both London and the UK.

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- 2 hour guided coach tour and 1.5 hour London Olympic site visit led by local qualified architect
- Gain a fascinating insight into how the London 2012 Olympic Games will impact the whole of London and not just the Olympic Park alone
- Visit the key Olympic venues located in east and south-east London
- Explore issues regarding urban regeneration, deprivation & sustainability

(Please note members of the public are not allowed access to the construction site)

Optional

- Presentation from a Project Manager is available at the Olympic site with advance notice and by prior arrangement

BUSINESS STUDIES

Stamford Bridge – Business of Football Tour

With 3.5 billion fans football is the most popular sport in the world. Over recent years the game has created a huge multi-million pound industry and plays an important and large part in the English culture. Today England's Premier League is one of the most popular and richest sports leagues in the world and home to some of the most famous football clubs.

Visit one of London's most successful clubs where students will gain an invaluable understanding of the key business issues surrounding the running of a top premiership club and discuss topics surrounding the development of successful brand awareness and how income is generated through different finance streams ranging from television, ticket sales, sponsorship and hospitality.

- Unique 1 hour tour developed for business studies students
- Exciting insight into match day and non-match day operations at one of the UK's most successful clubs
- Education workbook with answers provided by an experienced guide
- Focus on merchandising, marketing, finance and staffing
- Sections on the Chelsea Museum and megastores are also included, which can be used by groups independently after the tour as case studies
- Tour of Stamford Bridge Stadium

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Coca Cola Education Centre

First sold for mainly medicinal purposes in Atlanta 1886, the brand is now the world's most popular soft drink distributed throughout over 200 countries.

Tour the famous factory to investigate the systems of productivity and efficiency that contribute to the maintenance of such a global stronghold. Consider Coca Cola's strategies to increase market share in the rising economies and assess the importance of marketing techniques within this growth.

- 2 hour visit offers groups the rare opportunity to glimpse into the practical world of work in a multi million pound business
- Half hour presentation tailored to your specific requirements followed by a Q&A session
- Hosted in Coca Cola's purpose-built Education Centre
- Students observe the state of the art manufacturing site and meet employees

HOSPITALITY AND CATERING

Claridges Hotel – 5 star luxury in Mayfair's Historic Art Deco Hotel

The hospitality and catering industry is one of the largest in the world and is currently the third largest employer in labour terms worldwide. Over recent years it has become increasingly more competitive both at the lower and higher end of the market.

For over 100 years Claridges Hotel has combined glamour and sophistication. Coupled with its extensive connections with royalty it has led the hotel to being referred to as an "extension to Buckingham Palace". Students visiting this famous and iconic hotel will investigate many of the public and "behind the scenes" areas gaining a real understanding of the day-to-day running of a hotel renowned for its award winning service and top class business facilities.

- 2 hour tour led by an experienced staff member
- Visit many of the public and behind the scene areas including meeting & events rooms, restaurant & bars, beauty & fitness facilities and guest rooms & suites
- Gain an overview of the hotel industry
- Learn about the organizational systems used in various hotel functions
- Explore different techniques used to optimize business performance

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Borough Market – A haven for students passionate about food!

Visit one of the largest food markets in London renowned for sourcing exceptional British and international food from all over the world! Stall owners many of whom are producers themselves bring a range of produce to the market. As a result the market has become a fascinating place of culinary knowledge and understanding and a great place for students to explore, ask questions, discover new flavours and to savour a unique atmosphere. Opening Times: Thursdays 11am - 5pm, Friday 12pm – 6pm & Saturdays 9am-4pm.

- Experience and taste different foods from around the world
- Speak to stall holders and producers to learn about their produce and how it's sourced and how they grow, rear or bake the food they sell
- Interactive cooker demonstrations delivered by chefs offering great tips and ideas on a variety of recipes (Thursdays at Jubilee Market)

FASHION & DESIGN

Fox & Squirrel, specialists in guided Fashion walks have collaborated with UK Connections to offer some new and cutting edge tours for student groups. Each tour is carefully constructed to balance education and fun, and to provide a great mix of interesting and inspiring visits, creating a unique learning experience for fashion students. Explore the creative hubs in London's fashion scene and get up close to some the city's leading industry professionals.

“Walking in Fashion” takes students on a journey through London's West End where groups have the opportunity to meet some leading fashion professionals. Featuring on the walk, a Fashion Features Editor for one of London's fashion publications, a Fashion retailer from an iconic retail outlet and/ or a fascinating presentation at a central fashion showroom culminating in a meeting with a fashion designer to gain a rare insight into the glamorous world of fashion.

- 3 hour walk held in London's West End led by a professional stylist
- Publishing Fashion: Stop at one of London's fashion publications for an introduction and talk by the editor and/or fashion features editor
- Retailing Fashion: Next stop is at one of London's most iconic retailers providing an overview of the history of the shop and its overall importance in London's fashion scene. Through meeting one of the shop's buyers students will gain an insight into how they buy? What do they buy and why?
- During your walk your guide will point out important fashion landmarks discuss fashion trends and fashion history
- Fashion regenerates areas: Your guide will introduce students to a property developer and discuss how they use fashion as a tool to regenerate an area. Using the Seven Dials or Carnaby Street Story as a case study students can compare and contrast this aspect of regeneration in London's west end
- Retailing Fashion: Groups will be introduced to London's smaller independent boutiques with a Q&A with an owner/ buyer exploring how you can become an independent buyer and how to compete in the market?
- Visual Merchandising: Groups visit a strong independent label and boutique to meet with the owner to investigate further the importance of visual merchandising

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- Showroom Visit: Groups are introduced to London's showrooms. Students will gain a valuable insight into how sales happen? What is successful PR? How do you sell an emerging designer? How does one PR an emerging designer? How sales of more established designers take place? How does PR for more established designers happen?
- MEET WITH A DESIGNER: Students have the opportunity to meet a designer and find out how to make it in the exciting and enthralling multi million pound fashion industry

Emerging Fashion Walk – East End of London

Previously designated as London's no-go area the East End has rightfully earned its status as the capital's buzzing emerging fashion hub. It is fast paced, alternative and youthful. Deep rooted in Britain's fashion history the East End is the starting point in London's fashion narrative.

The Emerging Fashion Walk takes students on a journey through London's East End where groups get to meet some established industry professionals who will impart their knowledge, experience and energy onto students to help develop their creativity to succeed in the fashion world. Featuring on the walk, a Fashion Editor for one of London's emerging fashion publications, a Fashion retailer specialising in up and coming designers and/ or a fascinating presentation at an East End fashion showroom culminating in a meeting with a fashion designer active in the East End.

- 2 hour guided walk led by professional stylist
- Introduction to London's East End fashion history
- Start on Fashion Street with an overview of the influences of immigration from the Huguenot silk weavers to the YBA's
- Learn about historical fashion landmarks along the way

Visits to include:

- Diversity Museum - a talk will be given by your guide on how ethnic diversity impacts on a city's fashion scene
- Truman Brewery – a talk will be given by your guide on the importance of fashion in Brick Lane's regeneration
- Your group will stop at an East end show room / boutique to talk with the PRs about ways to set up your own label and how to market it thereafter.
- Independent Boutique - students will have a talks from the buyer/ manager followed by a designer active and well rooted in the East End

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ART & DESIGN

In partnership with a specialist contemporary Art education tour specialist UK Connection offers groups a fascinating Street Art walking tour of the London's East End and for design students an intriguing tour through the East end combining innovative interiors, challenging architecture and interesting interior design products. Students will also have the opportunity to explore some unique retail and restaurant interiors.

Street Art Walking Tour, East London

Through a network of "in-the-know" insiders from London's art world we have created a unique specialist walking tour exploring East London's street art scene. It's one of the world's most exciting, innovative and creative pockets where the streets are an ever changing kaleidoscope of different work and street art forms.

- Three hour walking tour led by a street art expert or street art blogger
- Visit three fixed gallery spaces specializing in urban street art providing students with the opportunity to see some remarkable work
- Learn about the history of street art, its influence on fashion and design and see the work of famous street artists including Eine, Invader, Banksy, David Walker, Roa, and emerging talent such as Best Ever, Dead Legs and MAD C. All artists breaking through from the underground with great street art scene buzz.

Design & Interior Tour, East London

London's east end neighbourhood, particularly around Shoreditch, plays a pivotal role in the UK's design and interiors movement. It is here that some of the design world's most innovative and enterprising designers, interiors experts and design talent are based, encouraging a mood of experimentation and creativity.

On this three hour tour students will see how centuries of change and development has led to re-designed spaces: residential, community and work related all creating a thriving multi-layered enclave packed with innovation and inspiring future design talent.

During the tour students are encouraged to consider these elements as their expert guide introduces them to everything from historic Heugonet houses to former industrial warehouse spaces now used as homes, shops and gallery spaces. Groups will also explore a range of themes from Interior/visual merchandising, spacial design/interior design, materials & textures to eco interiors.

There will be a great opportunity to meet with "Interiors" shop owner to learn about the rationale and concepts behind the in-store layout and visit an Innovative interior of an East end restaurant to see first hand some of the designs and topics covered during your tour.

- 3 hour tour led by a leading design professional
- Stops at Rivington Place, a Heugonet House street and Interior of Westland, architectural salvage experts

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SPORT & LEISURE

Stamford Bridge Sport and Physical Education Tours

Stamford Bridge, the home of Chelsea FC, one of the most successful English clubs in recent years, is now offering students of Sport and Physical Education the opportunity to attend work based visits at the stadium! Never before has the role of sports nutritionists, physiotherapists, psychologists and coaches been more important than it is today. These professionals contribute to the diets, training programmes, rehabilitation programmes and athletic conditioning of these top class athletes to enable them reach the level they are required to hit in order to compete at the very top level of the Premier League and Champions League. Students will be led by an experienced member of staff who will guide them through a workbook on sporting topics, then lead a question and answer session followed by a visit to the Chelsea museum. A truly interactive visit that takes place in a world class sporting venue makes this a fantastic visit for all Sport and Physical Education students.

- Unique 1 hour session, tailored to Sport and Physical Education students.
- Workbook based on sporting topics including performance profiling, nutrition and sport psychology.
- Section on the Chelsea museum and Megastore which groups can utilise independently after the visit.
- Round off your day with a Stamford Bridge stadium tour or other London based visit.

FILM & MEDIA

London Film Museum, Guided Tour & Workshop

The London Film Museum is the UK's only museum of film history and film making, created with the backing of major studios, Distributors and industry professionals.

Movie making spans one hundred years and has developed from a mere novelty to one of the biggest and most enthralling industries in the world and one that continues to push the boundaries of technology at a bewildering pace.

Take your students back to the golden era when movie making began and was captivating audiences with ground breaking cinematography and how by adding the magic of sound we changed the way film and media was communicated to the masses.

- Choice of three 1.5 - 2 hour Film Workshops "Film Magic, Sci Fi or Charlie Chaplin" providing students with the opportunity to make their own film amongst sets, props and costumes

Or

- Choice of three 1.5 hour Animation workshops, "Stereotypes, Storyboarding & Art in Action" all run by Huw-J who has worked for Dreamworks, Pixar and The Simpsons
- Full guided tour of the film museum including the Animation Art Gallery and special exhibitions hosted by the Museum
- Entrance to the London Film Museum

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GEOGRAPHY

UK Connection has teamed up with a contemporary and heritage education tour specialist to offer this fascinating tour through the City of London and burgeoning Shoreditch encompassing a range of topics from migration, and urban regeneration to city planning and De-industrialisation and privatisation.

Geography Guided Walk - London

Students will walk through many of London's historic landmarks including Spitafields Market and Petticoat Lane and use some famous buildings such as the Gherkin and the Lloyds Building to highlight areas of economic expansion and urban renewal. London's financial centre, the Square Mile, will also be used as a backdrop to explore the importance of global networks. While London's Brick Lane neighbourhood illustrates migration shifts and nearby Hoxton Square provides a vibrant example of urban decay and renewal. Use this historic and culturally diverse city for a great Geography experience.

- Itineraries can be tailored to meet your specific requirements.
- 3 hour walk
- Led by a professional and experienced guide

Topics covered

1. Population Migration/cultural capital
2. Urban renewal, regeneration and gentrification/Urban decay
3. Global networks
4. Infrastructure & Transport planning & architecture
5. Heritage and material culture & city branding
6. Deindustrialisation and privatisation

The Field Study Council 2012 Olympic View Tube Educational Sessions

For many, the 2012 Olympics in London will be a once in a lifetime experience and one that students can now be a part of.

The Field Study Council's East London centre is the first inner-city centre to use the evolving and vibrant mix of buildings and spaces around the Olympic Park to inspire and educate. They offer a number of courses using sites, spaces and communities throughout east London for fieldwork. Their classroom at the View Tube provides panoramic views of the Olympic stadium and across the Olympic Park and is a great environment to learn and motivate your group.

Through the FSC UK Connection provide students with a unique opportunity to investigate and explore their subjects with a classroom session combined with a field visit around the local area. Some subjects can be tailored to your precise needs.

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CLASSROOM SESSIONS:

Rebranding East London

During this session students will discuss the factors that have contributed to the rebranding of East London since the beginning of the "Olympic Process". Students will look into how regeneration in the area has created huge rebranding potential, with particular focus on the Docklands "brand". This taught session can cover a variety of curriculum subjects and can be tailored to suit your group's particular learning objectives.

Urban Regeneration

This session allows students to look at the regeneration of East London with a view over the greatest urban development in England for many years. Discuss how this regeneration has been influenced by both public and private sectors and how this has changed the local area. The regeneration of the East End has led to London becoming a truly global city, making this a fascinating talk for students to learn about and discuss.

- Two hour interactive session delivered in the View Tube by qualified staff.
- Programmes tailored to suit any specific learning objectives your group may have.
- These sessions can be run alongside a London Olympic Site Visit, where a professional local guide will walk you around the development with in depth discussions into topics including history, regeneration, construction and management of the site.

TRAVEL & TOURISM

Cruise ship Tour and Port Visit with cruise and Maritime Voyages & Port of Tilbury, London

Cruise and Maritime Voyages are Britain's newest privately owned cruise line operating sailings from the UK with no flying involved. By autumn 2011 CMV will have carried over 80,000 mainly British cruise passengers with 95% of their guests in 2011 rating the enjoyment of their cruise experience either excellent or good. Their reputation is built on attaining the highest levels of customer satisfaction and providing an attentive and friendly service ensuring their passengers return with some great memories and will want to cruise with them again and again.

In the 1960's a £30 million investment was made in the Port of Tilbury enabling the docks to expand to accommodate the large ocean-going container ships to dock and turn around in 36 hours. With this vision and foresight Tilbury continues to thrive in business longer than many other dock systems in London. Cruising has also created new opportunities for the port and in 1995 the Cruise Terminal re-opened and now offers a full service to an emerging European cruise market.

In association with Cruise and Maritime Voyages, UK Connection is pleased to offer a unique and fascinating tour on board one of the company's cruise ships, the Marco Polo. A member of the CMV team will take students around the ship's public areas including restaurants, lounges and leisure facilities. Students will learn about the activities that take place on board and an overview of the day to day operations of the ship during its time at sea. Prior to boarding the ship students will receive a 20 minute presentation tailored to their subject discipline and a brief history of the port. Groups will then board their coach for a tour around the port finishing at the cruise terminal where you will board ship.

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- 20 minute presentation by Tilbury of Port staff member
- 1 hour coach tour of the port area witnessing the workings of the area from port side
- 45 minutes - 1 hour guided walk around a luxury Cruise ship accessing many of the public areas
- Students will gain an invaluable insight into the activities that take place on board ship and of the day to day operations during its time at sea
- Meet with members of the ship's staff

Stansted Airport Tour

Stansted is the third busiest airport in the United Kingdom and the third-largest airport serving the London area after Heathrow and Gatwick. It is one of London's five international airports and a hub for a number of major European low-cost carriers as well as being the largest base for low-cost giant Ryanair. Stansted's runway is also used by private companies such as the Harrods terminal which is opposite the main terminal building and handles private jets and some state visits.

- Choose from a standard 2 hour tour of the airport or a fully tailored day long visit including lunch
- Tours led by an experienced member of Stansted's staff
- Full day visit will include role play and talks from other members of Stansted's team of staff

MANCHESTER

Manchester is a truly Fantastic city. It was the starting point for the Industrial Revolution and the first real industrial city and home to Lowry and many other great artists. In more modern times it has produced two top flight football teams, staged the commonwealth Games and is due to be the new home for the BBC, it also has one of the richest musical backgrounds of any city in the UK. Home to an array of art galleries, science museums and inspirational architecture, there really is something for every student who visits Manchester!

Specialist Guided Walking Tours & Presentations

UK Connection has teamed up with New Manchester Walks to offer student groups specialist guided walking tours and presentations based on a wide range of subjects specifically tailored to match your groups learning objectives.

Founded and run by two industry professionals the company has combined a wealth of experience in Media, Travel & Tourism, PR and Hospitality with running specialist guided walks supported by a presentation which can be incorporated before or after your walk (this element is optional).

They provide UK Connection with a pool of fully qualified guides, who are passionate about the beauty, history and culture of their city, ensuring a captivating walking tour. Talks are provided by industry professionals and delivered on a variety of subjects, all tailored to your groups needs.

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WALKS

Urban Regeneration

From the impact of the Industrial revolution to the sparkling steel structures of Salford Quays-the new city on the old canal. These topics can be explored through a variety of different walks, focusing on particular areas of this ever developing city.

Football

Manchester has a rich sporting history, largely due to its two football clubs, bitter rivals Manchester City and Manchester United. These fascinating walks can focus on one or both of these clubs, including tailored walks on Sir Matt Busby and his Babes, Best, Law and Charlton and the rise of Manchester City over recent years.

Art, Design and Architecture

Art student groups can enjoy walks around the city, visiting sites important to Lowry, Valette and more. A visit to the City Art Gallery can also be made along the way, all tailored to your groups needs. Architecture students can explore the Manchester architecture trail, visit the city's Baroque and Gothic palaces or visit Manchester's more modern buildings and developments.

History

These tailored walks allow student groups to re live almost any period in Manchester's incredibly rich history. Walks include Medieval Manchester, Georgian and Edwardian Manchester, Manchester at War, Suffragette City, Industrial Manchester and This is Manchester, an all in one tour about the city.

Politics

Home to the Suffragette Movement, stomping ground of Karl Marx and Friedrich Engels and the site of the most dramatic political demonstration in English history-Peterloo, Manchester's political past is extremely rich and diverse. Visit important sites and learn more about these fascinating topics and more on a tailored walk on political Manchester.

Music

See the Smith's Manchester, understand why it was so important to the Beatles and learn about the influence of the city on the music scene in the heyday of the city's "Madchester" period. Visit important sites in music's history and learn more from knowledgeable guides who love their city!

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Manchester City F.C.

IT, Urban Regeneration, Business Studies and Sports Studies

EDUCATIONAL WORKSHOPS AND STADIUM TOUR

There is perhaps no other football club in England that embodies the current culture of the nation's Premier League better than Manchester City. For so long in the shadow of glamorous city rivals United the club began a revival early in the new century, qualifying for European competition for the first time in over 25 years and moving from their historic home at Maine Road to take over the City of Manchester Stadium, recently constructed for the 2002 Commonwealth Games. A further period of underachievement followed until the acquisition of the club in 2008 by the Middle Eastern private equity company Abu Dhabi United Group which would lead to Manchester City being dubbed 'the richest football club in the World'. Huge investment has subsequently been the catalyst to the club finishing the 2010/11 season in 3rd place, its best position since the formation of the Premier League and a passport to Europe's richest club competition, the UEFA Champions League. Manchester City F.C delivers a professional range of customised group workshops and presentations on I.T, Urban re-generation and Business Studies followed by a stadium tour.

- 30 minute Powerpoint presentation tailored to the subject focus of your group.
- **Information Technology** – The presentation explains the variety of uses IT has within the stadium and behind the scenes and in public areas and the types of computers used for different procedures throughout the club covering technical points of protection of data, Ticketing, Website and training & match analysis.
- **Urban Regeneration** – Students will discuss the type of area Eastlands was prior to the development of the stadium for the Commonwealth Games in 2002. Pictures are shown of the old coal mine, the wireworks factory and the coal-fired Power Station. Groups will explore how the area has benefited by the building of the National Squash Centre, The Indoor Athletics Arena, The Outdoor Athletics Arena, the Velodrome, the Tennis Centre and the Commercial Enterprises of the giant ASDA superstore and MacDonaldis and the impact on the local community and economy. A comparison is also made between our old stadium at Maine Road and the new one here.
- **Business Studies** – During their program students will gain an insight into the day to day running of the Football Club and the parallels to running any other type of successful business. It compares finance streams from television, ticket sales, retail, sponsorship and how the club goes the extra mile to enhance the supporter experience.
- **1 hour stadium tour included**
- Real focus on the running of a football club and its impact on a working class area of one of the country's most important cities.
- Ideal for groups studying IT, Urban Regeneration & Business Studies
- Professional and experienced club tour guides
- Optional tour of the Sportcity complex which incorporates the Manchester Velodrome, the Tennis Centre, the Regional Athletics Arena and the National Squash Centre

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Manchester Art Gallery –Workshop & Tour

Manchester Art Gallery is one of the region's most popular cultural destinations, and after a £35million refurbishment program has transformed the venue into a world-class gallery for Manchester. It houses many of the city's most important fine and decorative art works, which have been designated as being of national importance. The collection covers over six centuries up to the present day, but it is especially renowned for its 19th century British paintings. Groups can also enjoy a diverse program of changing exhibitions, ranging from historic to cutting edge contemporary art, photography, design, decorative art and family friendly exhibitions.

Manchester Art Gallery delivers a range of specialist workshops based on the permanent collections and special exhibitions housed in the museum. These great interactive 1.5 hour sessions are led by artists and/or educators and include practical activities to support your chosen theme.

Workshops include "Thinking Visually", "Capturing Nature", "Getting to know the gallery", "Picturing Landscapes" and "Portraits & Identity"

- Workshops are cross curricular in approach and wherever possible cross cultural
- 1 hour 45 minute sessions
- Include practical activities led by artists/educators
- Workshops are based on permanent collections and often on current special exhibitions

TRAVEL & TOURISM & ICT

Manchester Airport Tour

Manchester airport is one of the UK's busiest airports outside the London region, and the 24th busiest airport in Europe. Originally known as RAF Ringway; a Royal Air Force station which was operational from 1939 until 1957, the airport has developed over the years and now operates from 2 runways to destinations all over the World.

- Trained & experienced guide with a vast knowledge of the Airport
- 2 hour visit incorporating a guided tour of the Airport and an exploration of the Tour Centre in Terminal 1
- Understand the day-to-day operational aspect of running the airport and meet "behind the scenes" staff
- Gain knowledge of the technology used to monitor and control flight departures & arrivals
- Expert information of ticketing systems, luggage monitoring and the safety & security of the airport including CCTV
- Hear about current issues and trends within the industry

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BRADFORD

FILM & MEDIA

National Media Museum

With an archive of over 3.5 million items, the National Media Museum makes for a fascinating visit for any student group. It houses the National Cinematography, National Television and National New Media Collections. The eight floors are home to numerous interactive exhibits celebrating film, photography, animation, television and new media. The museum is also home to BBC Bradford where students have the opportunity to watch researchers and presenters produce and broadcast in this real life working exhibit. The first IMAX in the UK is housed here and continues to show 3D blockbusters with that interactive edge. Take your students for an educational visit to the museum for one of its many workshops or sessions on topics including: Animation in Motion, Movie Trailers, TV Advertising and Editing, Animation, News Day, Digital Storytelling and Scriptwriting, Documentary Making and a special two day course where students make a film with the help of professionals. A truly fun and interactive visit with something for students of all types of media.

- Full or half day interactive workshops and sessions.
- All workshops delivered by freelance industry professionals.
- Students have the option to visit the IMAX after the museum or workshop.

BBC TOUR

BBC Tour available in cities, Nationwide

The BBC Tour takes visitors behind the scenes of Television and Radio studios in various cities around the UK. Taking place in working buildings no two tours are ever the same but will always be interesting, informative and lots of fun!

- Tours lead by BBC guides
- Learn how television and radio programmes are made
- Opportunity for students to witness live broadcasts (subject to studio & schedule)
- Interactive studio where groups can have a go at presenting or acting (subject to studio)

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MILTON KEYNES

ICT

Bletchley Park – National Codes Centre

This remarkable estate was the home to Britain's Government Code and Cyphers School during World War II. Away from the public gaze this team, made up of a variety of intellectual achievers from mathematicians to chess champions worked tirelessly decrypting the cyphers and codes of the main Axis countries, most notably those generated by the German Enigma and Lorenz machines.

The high level intelligence produced at Bletchley was codenamed Ultra and it has been argued that it was so crucial to the Allied war effort that the outcome of the conflict would have been uncertain without it, in fact the whole war was shortened by 2 – 4 years as a result. Housed in the mansion, converted stables, cottages and prefabricated huts, this unseen and secretive collection of wartime minds was referred to by Churchill as 'the geese that laid the golden eggs and never cackled'. Perhaps the most celebrated of the mathematicians and cryptanalysts working at Bletchley was Alan Turing who is widely credited with being the Father of Computer Science and the site is now home to the National Museum of Computing.

- 1.5 hour guided walking tour
- Personalised service of your tour guide
- Detailed history of the site & its code breaking activities
- Visit key locations including the famous code breaking huts, the Abwehr Enigma machine, Lorenz machine and the first semi-programmable electronic computer.

The guided walking tour can be then be followed by a specific presentation on one of the following two themes:

Breaking Lorenz – Enigma's Big Brother

A specialized talk on codes and ciphers in general and the operation of the Lorenz cipher machine in particular. The mathematical techniques used to break the ciphers are examined. Your presentation will adjust the level of mathematics to suit your students.

Code & Cypher presentation & Interactive Sessions

This is an interactive 45 minute/1 hour talk on codes & cyphers covering simple hidden words, through transposition and substitution cyphers and can include a simple or advanced explanation of the principle of the Enigma machine

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BRISTOL

PHOTOGRAPHY

Photography Walks and Workshops

Visit the historic city of Bristol, famous for its media and art, wonderful architecture including the Clifton Suspension Bridge and its incredibly rich naval past. UK Connection has teamed up with Bristol based photographer Graham Parish to offer fantastic photography walking tours and workshop sessions. Graham lives and works in Bristol and with over 30 years photography experience and fantastic teaching skills, he is the perfect guide for the novice or skilled photographer.

- One-on-one tuition with Graham, who will help you get the most from your walk around this historic city and expand your knowledge on digital camera techniques!
- Visit & photograph some of the finest buildings & landscapes in Bristol including Bristol Cathedral dating back to 1148, the Lord Mayor's Chapel - the only municipally-owned church in the UK, Millennium Square, The sublime water sculptures by artist William Pye, The Fairbairn Steam Crane, commissioned in 1875 now a scheduled ancient monument, The Floating Harbour - 80 acres of tidal river 'captured' allowing visiting ships to remain afloat all the time, Banksy Murals - Bristol is the home of street artist Banksy - photograph some original street murals and The Nails where Merchants would strike one of the Nails when a transaction was agreed giving rise to the expression "to pay on the Nail"
- All walking tours can be specially tailored to meet your groups learning objectives and interests
- Tours can be arranged in Bath, Cardiff or Glastonbury (other locations available on request).

Workshops – half day or full day

The photography workshop's cater for all levels of students and provides them with an opportunity to gain hands on experience working alongside an industry professional. The all day workshop includes an outing into the city for students to photograph some of the great sites the city has to offer. The workshops also allow for plenty of one-on-one time to maximise the learning potential of the group. Workshops can be suited to your group's needs and expectations. (max 10 - 12 + 2 party leaders)

Introduction to Digital Photography

For those with a digital single lens reflex camera (DSLR) this workshop will give you more confidence in using camera controls. You will explore terms like 'macro', 'depth of field', 'aperture priority', & 'shutter priority' & composition. Also suits those with compact digital cameras where you will look at camera menus, composition & getting improved results from your compact camera

Street Photography

This workshop will look at how to tell a story with your images - 'documentary photography'. Gain confidence in getting up close to shoot everyday people in a crowd, park, shop, street etc. Become not so much an observer but a participant in what's happening around you on the day. Gain confidence in interacting with your subject to produce some powerful documentary images

Portraits with Natural Daylight

Often the best source of light but often overlooked. Learn how to produce stunning portraits using window light, simple reflectors & techniques to relax your subject. Try out using the 'monochrome' setting to add drama & character to your photography technique

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SUPPORTED BY THE EDUCATION DEPARTMENT AT WIMBLEDON LAWN TENNIS MUSEUM

UK Connections is pleased to present a comprehensive and interactive range of programs developed by the Education Team to bring a unique learning experience to your students.

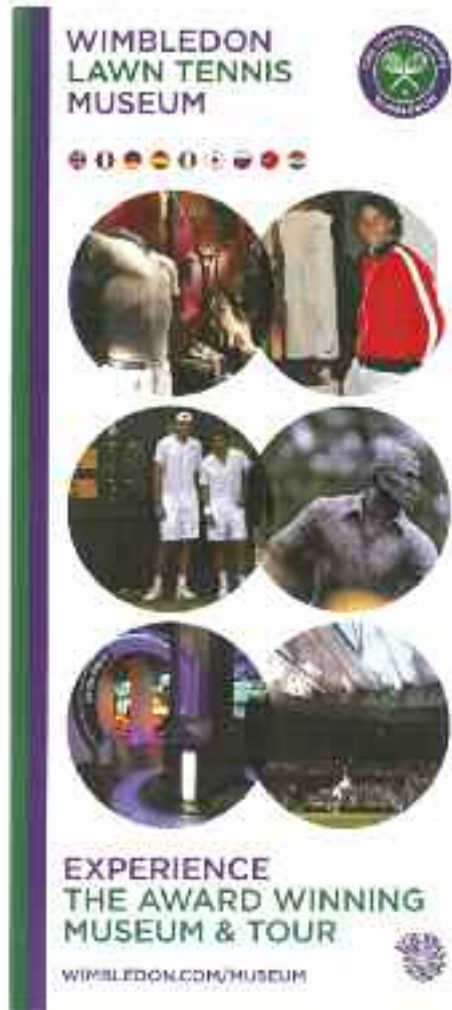
For 2 weeks during the summer The All England Lawn Tennis Club becomes a stage for one of the finest Tennis tournaments in the world. Many legendary names have graced the famous courts throughout the decades producing some of the most breathtaking and spectacular matches in the history of tennis.

Along with the crème de le crème of top class tennis players many unknown names have won this highest accolade by living and breathing the history and atmosphere that comes with this prestigious and celebrated event!!

Wimbledon Lawn Tennis Museum – Business Studies workshop, presentation and tour

Your program provides students with a broad overview of how the most famous Tennis club in the world continues to thrive in a commercial world where sponsorship and marketing are critical to the survival of a business.

Using the museum visit as a case study, students will gather information on the products on offer, how they are presented to the public and the type of marketing packages the Museum might develop. The workshop then examines the principles of Marketing and how they can be used to support and develop a business. Following your workshop the Education Team will deliver a presentation on how the Museum puts the 4P's into practice to develop its own marketing mix. With the unique relationship between the Club and the Museum so integral to the operation, students will have the opportunity to evaluate current marketing materials produced by the Museum.



WIMBLEDON LAWN TENNIS MUSEUM

EXPERIENCE THE AWARD WINNING MUSEUM & TOUR

WIMBLEDON.COM/MUSEUM

- Guided tour of the grounds including the Iconic Centre Court, No 1 Court, the famous hill, the Millennium Building and the Press Interview room.
- Workshop examining the principles of marketing and how they can be used to support and develop a business
- 45 – 60 minute presentation, evaluating current marketing materials produced by the Museum
- Visit to the Wimbledon Museum
- Total visit time 3 hours
- Program tailored to your specific requirements
- Support Material Pack reinforcing and expanding on the information provided in the talk

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Wimbledon Lawn Tennis Museum – Customer Service presentation, Visits to a range of catering outlets included in a tour of the ground

Hospitality & Catering students will examine the principles of customer service and why it's such an important role within the Museum and the processes implemented to ensure Wimbledon continues to deliver beyond the expectations of their clients and customers.

Students will further investigate how customer service is integral to a successful business and its impact at every level. Using the Museum as a case study the talk also looks at how we aim to meet the needs of all our customers. Using role play students are given the opportunity to see how good or bad customer service can affect the outcome of different scenarios.

During the tour around the grounds groups will be shown a variety of catering outlets used during Wimbledon fortnight (please note the outlets are closed during the rest of the year and will not be operational).

- Guided tour of the grounds including the Iconic Centre Court, No 1 Court, the famous hill, the Millennium Building and the Press Interview room
- 45 – 60 minute presentation evaluating current marketing material produced by the Museum
- Visit to the Wimbledon Museum where students will look for examples of good practice and identifying customer types and how the Museum can better meet their needs.
- Visits to a range of catering outlets around the grounds
- Program tailored to your specific requirements
- Total visit time 3 hours
- Support Material Pack reinforcing and expanding on the information provided during your visit

Wimbledon Lawn Tennis Museum – Physical Education presentation and tour of the grounds

Your program delivered by the Education team provides students with a greater understanding and insight into how an enjoyable garden pursuit has turned into the power game we recognize today and discover just how much technology has shaped the modern game of tennis.

Chart the progression of tennis attire from the dearly days of woolen outfits to the more technical fibres used today by analyzing the collection of replica and real costumes from the Wimbledon museum. This combined with their collection of vintage rackets, strings and tennis balls students will discover how the constant re-designing and refining of these three simple things continues to push the technology of the sport forward.

- Guided tour of the grounds including the Iconic Centre Court, No 1 Court, the famous hill, the Millennium Building and the Press Interview room.
- 45 – 60 minute presentation detailing how technology has evolved in the world of tennis from new innovative designs in clothing through to the aluminum rackets of today.
- Your visit to the museum will support and extend your students understanding of the science behind the sport
- Total visit time 3 hours
- Program tailored to your specific requirements
- Support Material Pack reinforcing and expanding on the information provided in the talk

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